

## **Using Your Powers For Good - The Front Door Agency's Housing Hero Sponsorship Program**

**Nashua, NH (9/18/2025)**- Have you ever wanted to use your powers for good in the Greater Nashua Community? You've just been called to action with the Front Door Agency's rebranded Housing Hero Sponsorship Program.

The Housing Hero Sponsorship Program empowers individuals, businesses, and community groups to take an active role in ending homelessness for women and children by directly sponsoring common spaces and family units for our Transformational Housing Program participants.

The Front Door Agency's Transformational Housing Programs help single women and children stabilize and flourish into sustainable independence through:

- Affordable Housing
- Case Management
- Life Skills Training
- Financial Literacy
- Therapeutic Supports
- Educational Opportunities


















The Agency's objective is to provide extensive services, allowing clients to set and achieve goals that will enable them to transition and become empowered, ultimately building a better life for themselves and their family.

Mothers and children in our program enter the Norwell Home, an eight-unit cooperative living environment in Nashua. While each family gets their own unit with two bedrooms and a bathroom, the shared kitchen, living and recreational areas ensure that families have the support of others who are also taking their first steps toward independence. Year-round signs on Norwell Home units and common areas welcome families home while recognizing support from sponsors.

The Front Door Agency offers two ways for you to become a Transformational Housing Hero. When you become a Foundation Setter, you sponsor spaces shared by program participants such as kitchens and living rooms to encourage connections that mutually inspire and motivate. When looking into sponsoring family units, Pathway Pavers provide comfortable, private spaces for women and families that allow them to relax and renew. Both tiers are selected through yearly payments or through a new monthly option.

<b>FOUNDATION SETTER</b>	<b>\$2,500</b>	<b>PATHWAY PAVER</b>	<b>\$1,000</b>
<ul style="list-style-type: none"><li>• Sponsors a shared community room</li><li>• Supports furniture, cookware, technology, and gathering space</li><li>• Encourages connections, healing, and mutual support</li></ul>		<ul style="list-style-type: none"><li>• Sponsors a private suite for a mother and her children</li><li>• Covers essentials: bedding, toiletries, household supplies</li><li>• Direct impact on family's daily life and comfort</li></ul>	
			

As a Housing Hero, not only will you be recognized as someone who cemented change in the lives of those participating in the Front Door's programs, but you'll expand your own business by experiencing additional marketing and branding benefits.

 <b>HOUSING HERO BENEFITS</b>	<b>FOUNDATION SETTER</b> <b>\$2,500</b>	<b>PATHWAY PAVER</b> <b>\$1,000</b>
Year-round recognition on our Donor Wall at the Norwell Home and outside the suite or common area you sponsor - visible to residents and visitors, including business owners and community members.		
Social media mentions throughout the year. Mentions on Facebook, Instagram, and LinkedIn with a combined reach of more than 2,400 per post.		
Inclusion in our newsletter/e-newsletter and Housing Hero marketing materials. Newsletters are distributed quarterly to more than 1,600 supporters in our community.		
Your logo hyperlinked on our website - visited by nearly 1,100 people each month.		
Certificate of recognition and window cling to proudly display your support as a Housing Hero at your place of business.		
Quarterly updates - follow our families' progress with exclusive program updates that you can share with your team.		
Recognition on the sign outside of our Norwell Home on Concord Street in Nashua. Your business name will be featured in this high-traffic location during the year.	2 weeks	1 week
Mention at our Open House tours. You will be recognized during open houses and virtual tours, reaching dozens of community members each year.		
Sponsor highlight on our homepage - your support efforts and commitment visible on our web page on a rotating basis - and personalized marketing video of your support.		
A private tour of our Program Homes for your company. Show your colleagues first-hand how your support helps women and children in our Program.		
Volunteer Opportunities - options include seasonal clean-ups and distribution or assisting Friends of the Front Door with other projects as they arise.		

By becoming a Front Door Housing Hero, you're not just funding a space - you're creating a sanctuary where women and children can rebuild, reconnect, and renew. And that's pretty super.

Visit <https://www.frontdooragency.org/events/housing-hero/> to learn more and to take your first steps on the road to becoming a Housing Hero.

The Front Door Agency, Inc. is a 501(c) (3) tax-exempt organization that invests in New Hampshire individuals and families as they transition from crisis to self-sufficiency by providing a hands-up opportunity to those at risk of homelessness. Through our four core programs, we invest in those who need assistance with basic needs by providing direction and educational opportunities as they transition from crisis to sustainable independence. To learn more, visit [www.frontdooragency.org](http://www.frontdooragency.org).