

Front Door Agency Programs

Transformational Housing

A life-changing program for single mothers and their children that offers educational opportunities, life skill supports, case management and affordable housing. Families have the chance to stabilize, transform, and become empowered, flourishing into independence.

Financial Literacy

We provide basic financial knowledge and skills to participants to help them understand their household finances and credit reports. The goal is to help participants make better financial choices.

Housing Stability

Families in a short-term crisis are eligible for rental and utility assistance to help them maintain independence. Security deposit loan assistance and short-term rental subsidies are also provided to help families transition from homelessness into permanent housing.

Holiday Program

Strong community involvement from individuals and organizations alike allows us to make the holidays brighter for children annually by providing new toys, clothing and food to those in need.

91%

of families that received assistance through our Housing Stability Program last year were able to maintain their housing and utilities.

85%

of the single mothers in our Transformational Housing Program participated in or graduated from an educational program last year.

93%

of women and children eliminated exposure to domestic violence when they entered our Transformational Housing Program last year.

500

local children in need received toys, warm clothing and food from hundreds of generous community members through our 2020 Holiday Program.



Photo credit: Kelley Traver Photography

"Thanks to all the support and assistance I have received from the Front Door Agency and their amazing staff, I now have the courage to push forward and the hope and independence to have a great future for my children and myself."

-Beverly, a single mother in our Transformational Housing Program



For Sponsorship Information, contact:

Sheree Sevigny
603.886.2866
ssevigny@frontdooragency.org
7 Concord Street, Nashua
www.frontdooragency.org

33rd Annual Gourmet Festival & ONLINE AUCTION




May 6 - 16, 2021
Sponsorship Opportunities




All proceeds benefit local families at risk of homelessness.



33rd Annual Gourmet Festival & ONLINE AUCTION





Your support during our biggest fundraiser of the year helps local families at risk of homelessness.



Expand Your Reach!

Sponsoring our virtual auction allows you to promote your business in a truly unique way while helping the Front Door Agency fight homelessness in Greater Nashua.

Event Participation

600 participants in 2020

Social Media

2,150+ followers

951 unique viewers per post

E-mail Communications

2,800+ contacts

31% average open rate
vs. 20% industry average!

23% average click rate
vs. 3% industry average!



Our Mission

We offer support and provide services to help individuals and families transition from crisis to self-sufficiency. Last year, we served more than 1,140 individuals in Greater Nashua alone through our core Programs: Transformational Housing, Housing Stability, Financial Literacy and our Holiday Program.

How Your Support Helps

All event proceeds go toward helping people in immediate crisis. Your sponsorship makes a direct impact on the community:

\$5,000 provides housing, heat, electricity, supportive services and case management to a single mother and her 2 children for 6 months in our Transformational Housing program.

\$3,000 prevents 5 families from being evicted and potentially facing homelessness through our Housing Stability program.



\$2,500 provides 2 scholarships to mothers in our programs as they work to rebuild their lives and exit poverty.

\$1,000 provides reliable childcare for 1 year, allowing a mother in Transformational Housing to work or attend school full-time.

\$750 provides a security deposit to a family through our Housing Stability program, helping them transition from homelessness into safe, permanent housing.

\$500 prevents electricity or heat from being shut off for a family facing a temporary crisis.

2021 Sponsorship Levels & Benefits

	Presenting  Exclusive!	Video \$3,000 Exclusive!	Caring \$2,500	Gold Brick  Exclusive!	Courage \$1,000	Item Pickup \$1,000	Live Item \$500
Ad inclusion in digital event program book	Inside cover 5 x 8"	Full page 5 x 8"	Full page 5 x 8"	Full page game ad 5 x 8"	Half page 5 x 4"	Half page 5 x 4"	Logo only
Social media mentions (2,150+ followers!)	●	●	●	●	●	●	●
Logo hyperlinked on Auction and Front Door Agency websites	●	●	●	●	●	●	
Raffle tickets	20	10	8	4	4	2	
Logo hyperlinked in all event email communications	●	●	●	●	●	●	
Inclusion in all print & digital ads	●	●	●	●	●		
Recognition on signs on Concord Street	2 weeks	1 week	1 week	1 week	1 week		
Recognition in event press releases	●	●	●	●			
Auction category named for your business	●	●					
Logo featured in five event videos	●	●		Logo in 1 video			
Logo on save-the-date postcard and print invitations	●						
Video (provided by sponsor) included in one event email	●						
Inclusion in radio ads	●						
Sponsor listing at March & May Virtual Coffee Breaks							●
Business card included with items at pickup						●	
Logo on all item pickup communications						●	
Live auction item (text)							●

Questions? Please contact Sheree at ssevigny@frontdooragency.org or (603) 886-2866.